



WAYDE WILSON



DON'T BE AFRAID...REMEMBER THE LORD WHO IS GREAT AND AWESOME, AND FIGHT FOR YOUR BROTHERS, YOUR SONS AND YOUR DAUGHTERS, YOUR WIVES AND YOUR HOMES. - NEHEMIAH 4:14

Dear Pastor/Church Leader:

Thank you for hosting a ***Fight for your Family*** weekend! I am SO EXCITED to partner with you to impact men, marriages and families in your church and community. This Promo Package includes the following items that will help you achieve the best spiritual results from our time of ministry with you:

1. **Pastor's Instructions**
2. **Reproducible promo materials**
3. **Tech Team and Other Prep Needs**
4. **Creative tips and Ideas**

1. **Pastor's Instructions**

As the pastor of your church, your understanding of and spiritual approach to the *FFYF* weekend is crucial. Men, marriage and families are under attack in America! Knowing that the battle is spiritual in nature, we must fight with the spiritual weapons God has given us. At the top of the list is PRAYER and THE WORD OF GOD. I will cover THE WORD through the messages, but I encourage you to...

Challenge your people to PRAY. People love when their pastor leads them to fight for things that matter to them through prayer! And nothing is closer to their hearts than their loved ones. In every church, there are marriages on the brink, children desperate for their father's love, family members who are away from God, and those in need of healing from broken relationships. Sexual issues, addictions, pride, selfishness, complacency and more are tearing families apart. ONLY GOD can put families back together again! And God always responds when His people pray. Whether you are hosting the complete weekend (FriSun), or just the Sunday message, challenge your people to fight for their families by praying for men, marriages and families the TWO WEEKS LEADING UP TO *Fight for your Family* weekend.

Creative Prayer Ideas: Challenge everyone to...

- Pray at meal times.
- Keep pictures of family members where they can see them often, as a reminder to pray.
- Fast & pray for desperate situations. Desperate situations call for desperate measures!
- Pray at a specific time each day (like the lunch hour). There's something motivating about knowing others are praying with you!

Challenge your people to INVITE FAMILY MEMBERS AND FRIENDS. Every time I preach the *Fight for your Family* message people say, "I wish _____ would have been here today." That comment motivated me to work ahead with pastors so people have time to pray and invite their family members to *Fight for your Family*. We have provided electronic Einvites that can be sent via email and reproducible business cardsized Invite Cards your people can use. Nothing is better than a personal invitation!

Those are the two things you, as the pastor, need to do! I encourage you to briefly familiarize yourself with the remaining information, but assign appropriate staff to carry out the following:

2. Reproducible promo materials

At my website (www.waydewilson.com) in the *Fight for your Family* section you will find the following items which allow you to create, send and/or print personalized:

- ENews (a special promo email from the pastor to church members)
- Einvites (invitations that can be sent by your people via email)
- Invite Cards

3. Tech Team and other prep needs

Tech Team Needs

- PowerPoint: Wayde has PowerPoint slides available for all messages. Please provide the email address of the appropriate person to send them to.
- Message Handouts: Wayde can provide you with reproducible message handouts/outlines. Please provide the email address of the appropriate person and Wayde will send the file so you can print what you need.

YouTube videos:

- For Friday Night BRAVEHEART message: King Arthur and Braveheart video files
- For Saturday morning marriage seminar:
- For Sunday morning *Fight for your Family* message: Casting Crowns "House of their Dreams"

Other Prep Needs

- Table for Book Display/Sales in the church lobby

4. Creative tips and ideas to increase the effectiveness of FFYF weekend:

- Encourage Married Couples to have a 'Date Night' on Saturday night and offer FREE BABYSITTING at the church as an added incentive.
- The Saturday Marriage Event can be men/women together and/or separate for a time period if your facility allows.
- Brainstorm with your Staff about ministry 'beyond the event'. What followup events or ministries for men, marriages and families can you provide that offer spiritual accountability, counseling, parental helps, etc?